

November 19, 1985

Dear Mindset Dealer:

We are pleased to send you this package introducing Video Titler, a very exciting product for the Mindset Videographics System. Included is a pre-release copy of Video Titler. This copy is intended for your use and for demo purposes, but not for resale. This package also includes a number of important training and selling tools to help you get up to speed quickly with Video Titler:

Mindset Corporation  
965 Maude Avenue  
Sunnyvale, California  
94086  
Telephone  
408 737 8555

- Demo Program - This is a prepared demo that runs with Video Titler and is resident on the Video Titler diskette. Included are instructions on how to operate the demo program and useful tips on how to effectively use it.
- Demo Script - A printed version of the text included in the demo, broken down by "page" number for easy reference.
- Dealer Note - "Selling Video Titler" - Tips on how to effectively position the product to maximize sales.
- Product Information Sheet - A product data/sales sheet describing product features. This sheet can be copied and used as a sales tool.

Video Titler will be available for shipment by December 2. The retail price is \$199 -- an incredible bargain!

We think you'll really like Video Titler -- it's easy to learn and easy to use. Have fun with it!

Sincerely,



Christopher B. Berg  
Marketing Manager

CBB:rml